

“RISORSE IN CRESCITA”



Risorse In Crescitais the society of the Industrial Employers Association of Vicenza for Training and Consultancy to foster the development of business and human resources. It offers a complete programme for the training and the management of companies' resources, and it acts as a unique contact offering the experience of three major training specialists. Together with Forema, Risorse in Crescita is part of Niuko, new training subject in Veneto of Confindustria Padova and Confindustria Vicenza, associations of industrial enterprises (3,200 members).

Risorse in Crescita was born in 2007 by the merging of CUOA Impresa, founded in 1998, and ENFAPI, born in 1985 from the School of Arts and Crafts. Later also two business units of Tecnoimpresa Srl were acquired: Training in 2009 and Consulting in 2014.

Our society offers the most complete programme for the training and the management of companies' resources. It develops and realizes activities in project design, training, consultancy and assistance, research and intervention, starting from a relation of close cooperation with the customer. This relation allows to detect the needs of improvement, updating knowledge and developing new skills and competence. The activity focuses on the main strategic and operational processes of business management, considering the various functional areas but above all in terms of integration and development of the strategic vision and management skills.

Some

- data about Risorse in Crescita:
- 4 million Euros of average annual turnover
- 24 employees
- More than 600 experts co-operating to support companies and individuals
- More than 1,000 business customers per year
- More than 10,000 trainees per year

The network

Beside competence, our strength is a close partnership network essential to detect and meet the requirements of our customers and to offer them new effective solutions:

- deep partnership with social stakeholders and private associations
- formal agreement of cooperation among training agencies in Vicenza, Verona, Trento, Rovigo, Padua, Mantova and Bologna

- close partnership with industrial organizations of other provinces and with trade unions

Area of activities

Risorse in Crescita is a partner for companies to realize needs analysis, develop training plans, plan expert advice and training to strengthen and extend their business. Our skills are:

capability of analysing the peculiarity of a company detection of the intervention area in an objective and systematic way expertise in proposing advanced and concrete solutions

Our services are: Project Design Training Business advice Individual advice Research Short seminars offered in the catalogue Training courses; structured and modular paths in the main business areas Entrepreneurial education, training routes for young and potential entrepreneurs, seminars for entrepreneurs Sectoral training paths on specialized topics

The areas where we can offer services are: administration, financial control organisation and human resources entrepreneurship and management finance and assurance marketing and sales operations and logistics fiscal and legal export directional management Implementation of systems of budgeting and management control Financial advice Organization and process analysis Analysis of role and competence Strategic and operational marketing plan Development of communication plans Brand positioning Sales network Management Logistics Skills analysis Custom development paths Health, Environment & Safety Quality System Management

Main Priorities

In the new programming period 2014-2020 the main fields of interest are:

- the development of effective new methodologies to foster competence acquirement
- tools to support companies for business internationalization

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